



# ST LOUIS REGIONAL FREIGHTWAY

Your Gateway to the World

**Freight Summit 2016**

# WHAT WE BELIEVE

## Our Mission

To **optimize** the region's freight transportation network through public and private partnerships

## Our Goal

To produce results that **strengthen the St. Louis region** by increasing job growth through manufacturing and logistics, and improving the local economy



# THE REGION WE SERVE

## Eight Local Counties

Madison  
St. Clair  
Monroe  
St. Charles  
Franklin  
St. Louis  
Jefferson  
St. Louis City



# OUR FOUNDING PARTNERS



# REGIONAL ADVANTAGES

Our region is a **transportation capital** and a **premier Midwest freight hub**

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**Job-Ready  
Workforce**

**Perfect Geographic  
Location**

**Logistics & Manufacturing  
Center**

**Specialized  
Industries**

**Third Largest  
Inland Port**

**Six Class I Railroads**

**Four Interstates with  
National Access**

**Five Airports  
with Capacity**



**THANK YOU**



**BI-STATE  
DEVELOPMENT**

Gateway to growth. On both sides of the river.™

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- AECOM
  - America's Central Port District
  - Duke Realty
  - East-West Gateway Council of Governments
  - The Jerry Costello Group
  - St. Louis Community College – Corporate College
  - Terminal Railroad Association of St. Louis
  - TranSystem Corporation
  - Union Pacific Railroad





# ST LOUIS REGIONAL FREIGHTWAY

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**Policy Committee**

## St. Louis Regional Freight Study

Commissioned by the East-West Gateway Council of Governments in 2013, evaluated existing capabilities, gaps and potential for growth in freight

Study highlighted potential impact of freight to economic development, and **importance of public sector involvement**

Recommendations include establishment of a Regional Freight District



# REGIONAL EFFORT

## Unprecedented Regional Support

Elected leaders from Illinois and Missouri recognize the importance of freight, and provided full support to East-West Gateway Board of Directors

Creation of Regional Freight Working Group and Freightway Alliance **brings together elected officials, public organizations and the private sector**

All parties are working together to leverage resources for freight growth and economic development – **collaboration instead of division**

## Measuring Success

In the process of developing key performance indicators that will demonstrate how the Freightway is reaching objectives:

- Economic Development Growth
- Freight Flow Changes
- Job Creation

# NEXT STEPS

- 1) **Finalize** governance documents
- 2) **Develop** policy initiatives
- 3) **Incorporate** information into Policy Development Plan scheduled for completion later this fall





# ST LOUIS REGIONAL FREIGHTWAY

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**Marketing & Business Development Committee**

# COMMITTEE DEMOGRAPHICS

## Who We Are

Broad cross-section of industry leaders who have been working closely together over the last nine months

Emphasis on participation and expertise from **real estate leaders** to maximize target marketing efforts of shippers, manufacturers and the logistics industry



## Committee Objectives

1. Create **awareness and education** about our regional successes
2. Leverage successes as part of strategy to continue **growing, expanding and attracting manufacturing** to our region
3. Develop marketing strategies that focus on **local and regional** markets, and more broadly to **national and international** markets



# REAL ESTATE OPPORTUNITIES

Have developed **comprehensive real estate resource** for the region, with detailed information on size, multimodal connections, incentives and more

Identifies 11 real estate opportunities ideal for national and international shippers like Walmart, Home Depot or other large retailers



# REGION'S DIGITAL PRESENCE

The screenshot shows the homepage of the St. Louis Regional Freightway website. The main heading reads "Expansive manufacturing & distribution real estate" with the subtext "READY FOR YOUR BUSINESS." Below this is a section titled "We Are St. Louis Regional Freightway" which states: "Established as the St. Louis region's go-to source for coordinating freight activity, the St. Louis Regional Freightway provides site selection and other assistance to manufacturing, logistics, and multimodal transportation companies and their service providers. As a business enterprise of Bi-State Development, the Freightway plays a critical role in the growth of our region." To the right, a map view of the website is shown, featuring a navigation menu with categories like "River Terminals / Ports", "Airports", "Businesses", "Intermodal Sites / Rail Terminals", "Inventory", "Real Estate", "Routes", "Interstates", and "Counties".

[TheFreightway.com](https://thefreightway.com) is our front door for attracting businesses, investors and real estate speculators to the region

The fact sheet and comprehensive real estate resource are **tools for the entire region**





# ST LOUIS REGIONAL FREIGHTWAY

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**Needs Analysis & Freight Development Committee**



# COMMITTEE DEMOGRAPHICS

## Largest Committee

## Public and Private Sector Leadership

- Manufacturing
- Logistics
- Transportation
- Commercial Real Estate
- Workforce Development
- Economic Development Organizations
- Academia
- Illinois and Missouri Departments of Transportation
- East-West Gateway Council of Governments

## Committee Objectives

1. **Identify** potential projects and investments that align economic development with the region's supply chain
2. **Establish** selection criteria to prioritize multimodal transportation projects and investments
3. **Create** the region's Freight Development Plan and Project List

# FREIGHT DEVELOPMENT PROJECT LIST

## Purpose

**Identify** and **prioritize** multimodal transportation projects and freight infrastructure improvements that will:

- Drive economic growth
- Raise awareness and support for funding
- Increase efficiency, reliability, capacity and level of service
- Help increase productivity and competitiveness





# SELECTION CRITERIA

## Primary Criteria

- **Economic Impact**
- **Multimodal Impact**
- **Efficiency Impact**

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## Secondary Criteria

- Strategic Alignment
- Business Development Impact
- Public Safety

# FREIGHT DEVELOPMENT PROJECT LIST

## Evaluation

More than 20 regional multimodal transportation projects and improvements were evaluated against the selection criteria

Final list will be incorporated into Needs Analysis and Freight Development Plans scheduled for completion this fall

**Six projects have been given the highest priority**, including projects that are nationally significant and specifically address ‘first mile/last mile’ transportation needs



## Highest Priority

### **Merchants Rail Bridge Replacement**

- 126-year old rail bridge that spans the Mississippi River
- Connections to six Class I railroads
- Currently carries more than 40 million gross tons annually
- Total estimated project cost = \$222 million

### **Interstate 270 Mississippi River Bridge Replacement**

- Replacement of two existing structures
- Construction of new structure to accommodate forecasted vehicle/freight flow
- Total estimated project cost = \$160 - \$175 million

## Highest Priority

### **Interstate 270 Improvements**

- Increase capacity by widening to six lanes from Lilac Ave. to IL-111
- Estimated cost = \$350 - \$400 million
- Corridor improvements between Lilac Ave. to Lindbergh Blvd.
- Estimated cost = \$243 million

### **North Riverfront Commerce Corridor Improvements**

- Improve mobility and circulation issues in 3,000 acre multimodal logistics and business district
- Total estimated cost = \$55 million



## Highest Priority

### **Relocate IL Route 3 in St. Clair County, Illinois**

- Improve access to I-70, Stan Musial Veteran's Memorial Bridge, Sauget Industrial Park and St. Louis Downtown Airport
- New construction between East St. Louis and Sauget
- Estimated cost = \$125 million (two lanes) or \$170 million (4 lanes)

### **Falling Springs Diversion Loop/IL Route 3 Railroad Bypass**

- Construction of bypass loop from IL Route 3 over A&S railroad in Sauget to eliminate substantial through-traffic delays
- Total estimated cost = \$20 - \$25 million

# FUNDING OPPORTUNITIES

## FASTLANE

- East-West Gateway Freight Study
- Merchants Bridge: public-private partnership with Bi-State Development, Terminal Railroad Association, MoDOT

## TIGER Grants

- Interstate 270 improvements



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**Freight Summit 2016**

**April 27, 2016**