

INBOUND IDEAS. OUTBOUND PROGRESS.

# FREIGHTWEEKSTL

ST. LOUIS, MISSOURI | MAY 21-24, 2018

ST LOUIS REGIONAL  
FREIGHTWAY

2018 Freight Summit

# SPONSORSHIP OPPORTUNITIES

The St. Louis region is the epicenter of American logistics. To help promote the region's many freight assets and opportunities, the St. Louis Regional Freightway has partnered with the Inland Marine Expo (IMX) and the Institute for Trade and Transportation Studies (ITTS) to create FreightWeek STL, May 21-24, 2018. Thought leaders and innovators in all freight-based industries will gather in St. Louis to share ideas and talk tech in the field of intermodal logistics. The four-day event will culminate at our Third Annual Freight Summit Luncheon. Partner with us for FreightWeek STL, May 21-24.

**Be among the first to launch FreightWeek STL.  
Become a sponsor of this four-day confluence of transportation  
and innovation leaders.**

Sponsors will experience a wide assortment of events and educational sessions hosted by all partners, have discounted exhibitor opportunities at IMX at The Dome, network with industry leaders from around the country and have priority seating at **the Third Annual Freight Summit Luncheon on Thursday, May 24.**

	LEADER \$5,000	INNOVATOR \$3,750	COLLABORATOR \$2,500
Sponsor recognition on FreightWeek STL web page	X	X	X
Sponsor recognition on FreightWeek STL mobile app	X	X	X
Sponsor recognition on signage at America's Center and Marriott Grand	X		
Trade show floor lounge signage/recognition	X		
Discount on exhibitor booth space at Inland Marine Expo (IMX)	20%	15%	10%
Complimentary Guest Registrations to IMX, ITTS and Regional Freightway's educational programming and non-ticketed events	5	4	2
<b>Exclusive Third Annual Freight Summit Luncheon Benefits</b>			
Company logo on event advertising	X		
Recognition from podium	X		
Six-foot table in reception area for marketing materials	X	X	X
A/V recognition	X	X	X
Recognition on any printed materials	X	X	X
Priority seating	Table of 10	Table of 10	Seating for 5
Tabletop signage	X	X	

**TO BECOME A SPONSOR, CONTACT**

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ST LOUIS REGIONAL  
FREIGHTWAY

A Bi-State Development Enterprise

[TheFreightway.com](http://TheFreightway.com)

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## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP SUBMISSION FORM

Please select from the following:

**Leader Sponsor** \$5,000

**Innovator Sponsor** \$3,750

**Collaborator Sponsor** \$2,500

### SPONSOR INFORMATION

Company Name \_\_\_\_\_

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Contact Email Address \_\_\_\_\_

### TO SECURE YOUR SPONSORSHIP, YOU MAY EMAIL OR MAIL THIS FORM:

Yodit Teklu, Associate Project Manager      EMAIL    YXTeklu@TheFreightway.com

St. Louis Regional Freightway                      PHONE    314.982.1484

211 N. Broadway, STE 700

St. Louis, MO 63102

### TERMS OF AGREEMENT

This signed agreement constitutes the entire contract between the parties. It shall not constitute or imply any future obligation from either party and supersedes all oral negotiations, promises, or representations.

Sponsors will receive information on payment and advertising deadlines.

Make checks payable to St. Louis Regional Freightway.

\_\_\_\_\_  
Signature, Sponsor

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Signature, St. Louis Regional Freightway

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Date



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