# ST. LOUIS REGIONAL REALESTATE

Market Indicators & Workforce Statistics

**SPRING / SUMMER 2020** 



The St. Louis region has **the industrial space, the available workforce,** and is ready to help you find the space you need.



### THE ST. LOUIS REGIONAL FREIGHTWAY

has created this newsletter to educate business leaders about the recent growth in the industrial market and how the region is poised for further expansion.

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THEFREIGHTWAY.COM



This market report showcases the St. Louis regional industrial landscape & focuses on the freight, logistics, and distribution market. The St. Louis regional Freightway wants to put a spotlight on the hotspots within the market & highlight the region's capacity to deliver a job-ready workforce.

#### **EXPLORE THIS NEWSLETTER**

to find out why the St. Louis region is the confluence of industrial real estate, freight logistics and skilled labor!

### Interactive Newsletter Outline

COVID-19 IMPACT

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CONSTRUCTION & DEVELOPMENT TRENDS

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ST. LOUIS REGIONAL ADVANTAGES

While much of the information in this newsletter reflects the market conditions prior to COVID-19, signs of the pandemic's impact on the movement of goods into, out of and throughout the United States were already being seen as we prepared for publication. Even in the midst of these unprecedented times, the consistent response across the freight network in the bi-state St. Louis region was helping to ensure it delivered.

"When we do a postmortem on this, the St. Louis region will likely have come through fairly unscathed and stands better to be even more of a distribution hub as we think about heading into the Chicago market or Kansas City or even up over toward Ohio for that matter, just because you have the connectivity and can extend your reach. The world still has to eat; the world still has to consume certain things, and that's good for St. Louis and for U.S. farmers."

#### KEN ERIKSEN SENIOR VICE PRESIDENT IHS MARKIT

### COVID-19 IMPACT ON FREIGHT DISTRIBUTION & THE GLOBAL SUPPLY CHAIN

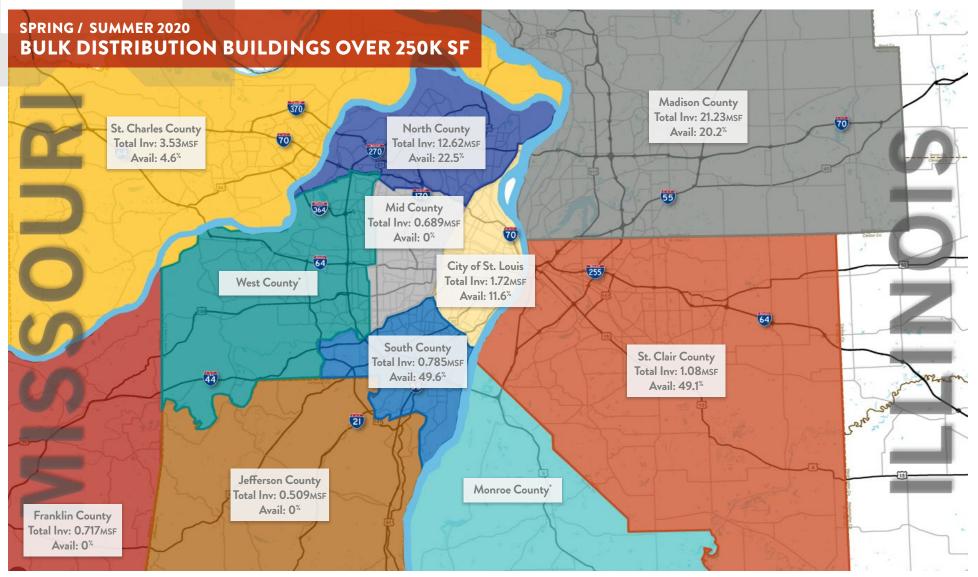
Ports and rail facilities were swift to implement necessary measures to help protect employees and operators, yet even with all the changes, a tremendous amount of freight continued to move to and through the St. Louis area. While port operators continued to handle tremendous volumes, the rail industry had already seen a noticeable drop in intermodal traffic, presumptively due to falling imports from China and reduced traffic volumes from auto plant closings. But it's not all bad news. Medical supplies, food, chemicals, cleaning products and other items being used to battle the pandemic continued to move through St. Louis headed to all parts of the United States via the region's rail network. On the trucking side, which already features significant social distancing, the flexibility of the industry helped to keep many truckers busy, as they shifted their focus to goods that are still moving, such as beer, dog food and ammunition.

The system's ability to deliver takes on increased significance with deglobalization predictions resulting from COVID-19 indicating that supply chains may be returning to the U.S., as it reinforces this market is well positioned to accommodate the continuing shifts.

COVID-19 Impact

In the midst of the COVID-19 outbreak, information and data is emerging at a quick and uneven rate. The information contained herein has been obtained from sources deemed reliable at the time the report was written. While every reasonable effort has been made to ensure its accuracy, we cannot guarantee it. No responsibility is assumed for any inaccuracies. Readers are encouraged to consult their professional advisors prior to acting on any of the material contained in this report.

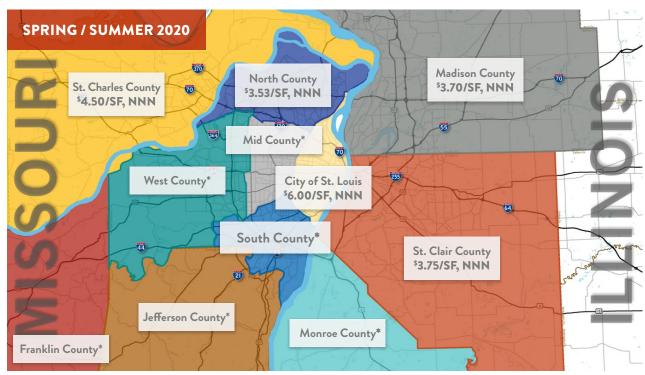
### INDUSTRIAL REAL ESTATE MARKET INDICATORS



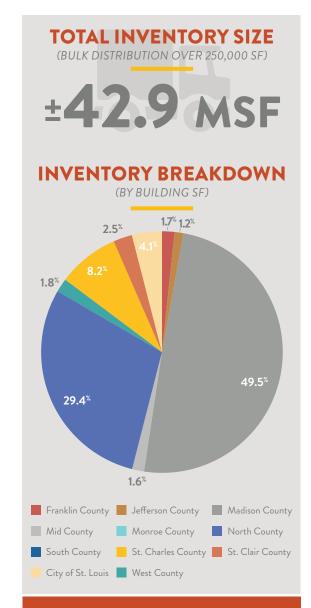
Source: CoStar – St. Louis MSA; Existing industrial buildings over 250,000 SF, over 24' Clear; Single Story \*Monroe Co, IL and West County, MO do not have inventory fitting the parameters on CoStar

### INDUSTRIAL REAL ESTATE MARKET INDICATORS

#### **AVERAGE NNN WEIGHTED ASKING RENTAL RATES** \$4.40 PSF \$4.23 Rental Rate \$4.20 \$4.00 \$3.71 \$3.80 Asking Wghted \$3.60 \$3.40 \$3.20 \$3.35 Å√ö. \$3.00 2016 Q1 2016 Q2 2017 Q2 2018 Q2 2018 Q3 2018 Q4 2019 Q2 2019 Q4 2020 Q2 2016 Q3 :016Q4 2017 Q3 2018 Q1 2019 Q1 2019 Q3 2020 Q1 2017 Q1 2017 Q4

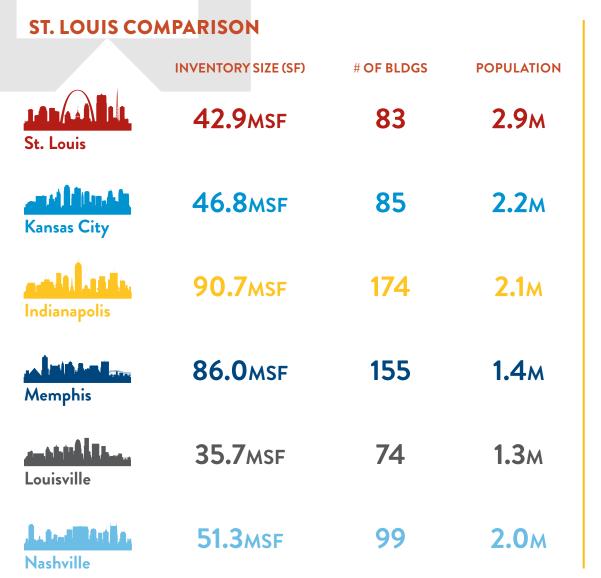


Source: CoStar – St. Louis MSA; Existing industrial buildings over 250,000 SF, over 24' Clear; Single Story \*Only reported NNN asking rents were used



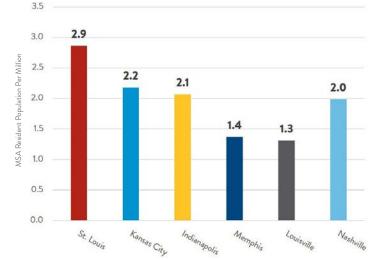
#### 2 Industrial Real Estate Market Indicators

### **INDUSTRIAL REAL ESTATE** MARKET INDICATORS





#### **REGIONAL RESIDENT POPULATION**\*\*



Source: CoStar - St. Louis MSA; Existing industrial buildings over 250,000 SF, over 24' Clear; Single Story \*Only reported NNN asking rents were used

\*\*MSA Resident Population - U.S. Census Bureau, Annual Estimates of the Resident Population

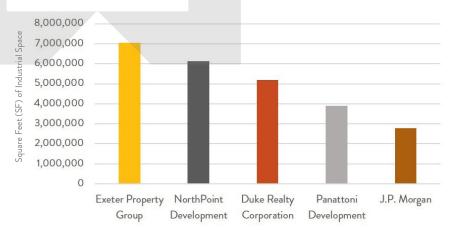
### INDUSTRIAL REAL ESTATE MARKET INDICATORS



CLICK ON THE MAP OR VISIT THEFREIGHTWAY.COM TO GET CONNECTED with the St. Louis Regional Freightway. The site highlights the industrial real estate sites in locations that are ready for you and your business.

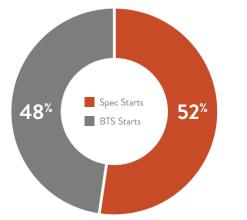
The St. Louis region has people ready and excited to work with you to **find the best location!** 

#### **TOP INSTITUTIONAL GRADE OWNERS**



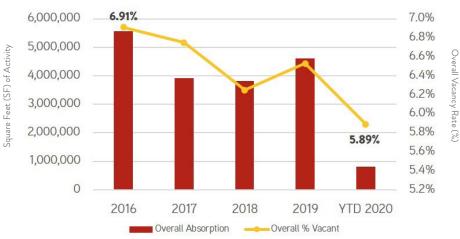
**SPECULATIVE DEVELOPMENT** 

CONSTRUCTION STARTS SINCE 2016 - BUILDINGS OVER 250,000 SF

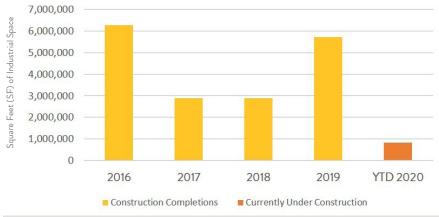


### CONSTRUCTION & DEVELOPMENT TRENDS

#### **MARKET INDICATORS**



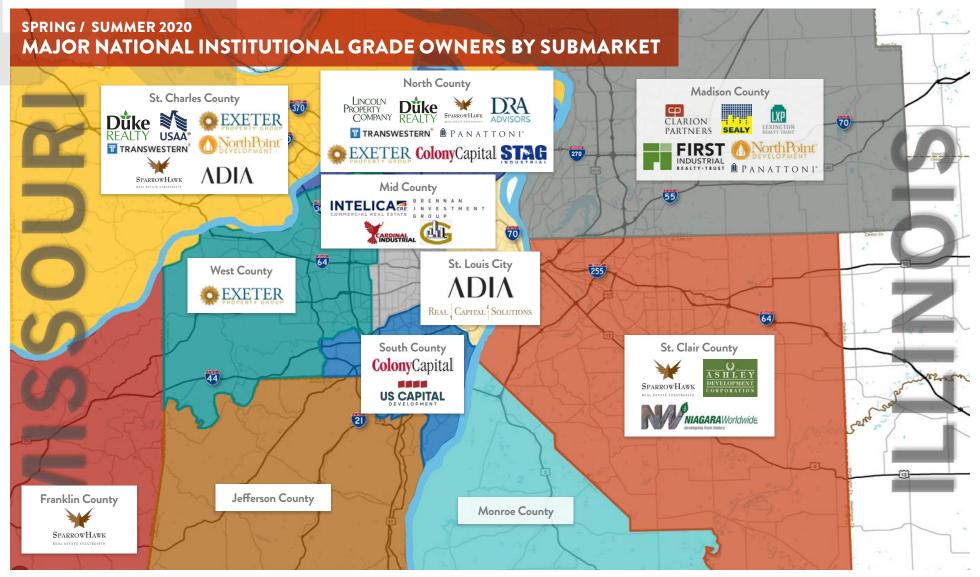
**TOTAL CONSTRUCTION** 



FROM 2015 - 2019, deliveries for modern bulk buildings totaled 18 MSF. This is the highest 5-year period in the history of the St. Louis market.

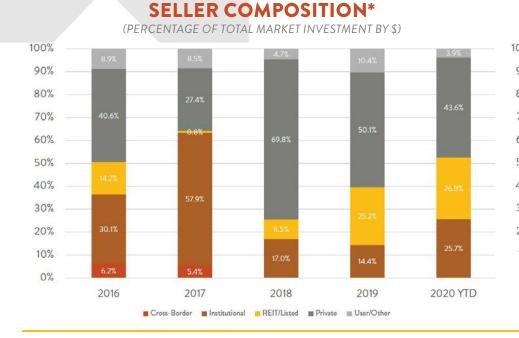
Source: Colliers International; CoStar (Total construction numbers include industrial buildings over 250,000 SF)

### CONSTRUCTION & DEVELOPMENT TRENDS

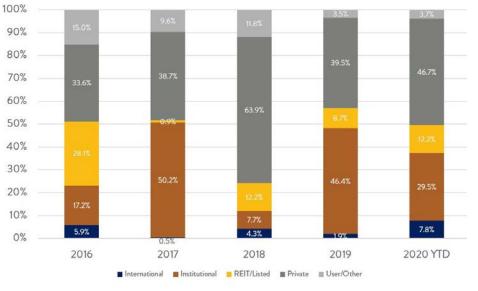


Source: CoStar, Colliers International

### CONSTRUCTION & DEVELOPMENT TRENDS

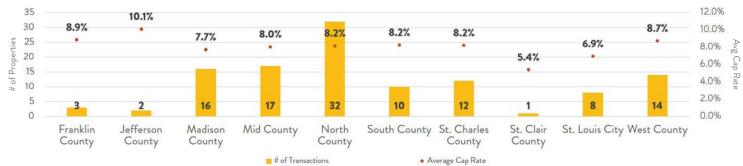


**BUYER COMPOSITION\*** 



(PERCENTAGE OF TOTAL MARKET INVESTMENT BY \$)

#### **INVESTMENT ACTIVITY SINCE 2016**



Source: Colliers Comps, Real Capital Analytics, CoStar Only buildings over 250,000 SF

#### Construction & Development Trends

### HOTSPOT SPOTLIGHT: I-70 CORRIDOR

VITAL LINK BETWEEN ILLINOIS & MISSOURI confirmed with continued construction growth along the I-70 Corridor

The St. Louis regional industrial market is amid a historic surge in new construction. Speculative buildings continue to be delivered to the market with large blocks of space available for lease, making it the perfect market for companies to expand production or to enter the St. Louis regional market for the first time. Over 21 million square feet of new industrial space hit the market over the last five years. The epicenter of this construction boom is along the I-70 bi-state Corridor (including I-70, I-170, I-270, and I-370) running from Missouri to Illinois. This is a major logistics corridor with national manufacturers, suppliers and distributors and supported with over \$600 million of roadway infrastructure investment.

NEARLY 90% OF ALL INDUSTRIAL CONSTRUCTION (REGARDLESS OF BUILDING SIZE) OVER THE LAST FIVE YEARS HAS BEEN CONCENTRATED ALONG THE I-70 CORRIDOR

**94**%

### 94% OF ALL CONSTRUCTION OVER 250K SF

since 2016 has been within 10-minutes of the I-70 Corridor

**91**<sup>%</sup>

#### 91% OF THE NEW MAJOR INDUSTRIAL PARKS

with significant construction are located within 10-minutes of the I-70 Corridor

4 Hotspot Spotlight: I-70 Corridor

### HOTSPOT SPOTLIGHT: I-70 CORRIDOR

#### SPRING / SUMMER 2020: NEW CONSTRUCTION IN LAST FIVE-YEARS

I-70 CORRIDOR - MODERN BULK BUILDINGS OVER 250,000 SF



#### **SPRING / SUMMER 2020: NATIONAL DEVELOPERS**

I-70 CORRIDOR - MODERN BULK INDUSTRIAL PARKS



Source: Colliers International

4 Hotspot Spotlight: I-70 Corridor

### HOTSPOT SPOTLIGHT: I-70 CORRIDOR

Appl

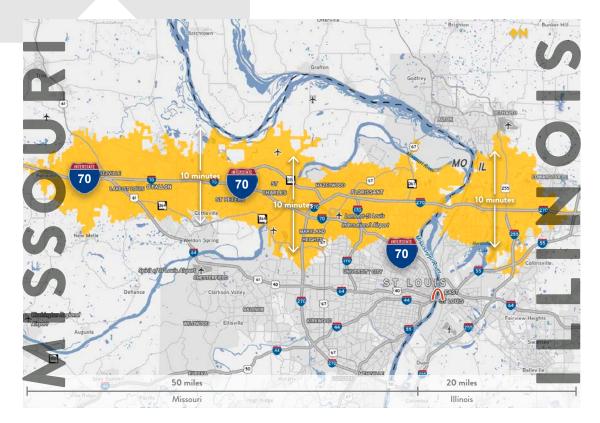
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#### **10-MINUTE DRIVE TIME**







#### 10-MINUTE DRIVE TIME DEMOGRAPHICS





ABB	Fry-Wagner	Procter & Gamble	
ABInBev	GEODIS	GEODIS Pepsico	
ADM	General Motors	Quiet Logistics	
Aldi	Glenco	RB Manufacturing	
ALMO	Graybar	Reckitt Benckiser	
ALPLA	Grove Collaborative	Saddle Creek	
Amazon	Henkel	Save a Lot	
Amcor Plastics	Hussmann Corporation	Silgan Plastics	
lied Food Biotechnology	Iron Mountain	SKF	
Best Buy	Jon-Don	Southern Glazers Distributors	
Blue Linx	Jost Chemical Co	Spectrum Brands	
Boeing	Keefe Group	Suez Water	
Boxes, Inc.	Knapheide	Sysco Corporation	
Bunzl Distribution	Laird	TAGG Logistics	
САВКА	Lear Seating	The Delivery Network	
Cardinal Health	Legacy Pharmaceutical	Trane	
Custom. Distrib. Services	Leggett & Platt	True Manufacturing	
Chrysler	LKQ	TVS Logistics	
Citigroup	LMI Aerospace	U.S. Steel	
Coca-Cola Bottling	Materialogic	U.S. Venture	
Cosmos Corp	McKesson	Unilever	
Cott Packaging	Medline Industries	UPS	
Davidson Logistics	MEMC Electronic Materials	Veritiv	
avidson Surface Air	Midland Paper	Vi-Jon	
DB Schenker	MiTek	Vitro Automotive Glass	
DHL	Modineer	Walgreens	
(Distrib.Management Inc)	National Tire Warehouse	Weekends Only	
Pepper Snapple Group	Nature's Bakery	Whirlpool	
astern Metal Supply	New Balance	Woodbridge Foam	
Fairfield	Nike	World Wide Technology	
Faurecia	Nu-Calgon	XPO Logistics	
FedEx	ODW Logistics	Zoltek	

Source: Colliers International; CoStar (Tenants over 100,000 SF); Demographics - ESRI \*Data includes all business types.



BNSF RAILWAY purchased approximately 105 acres at the Fenton Logistics Industrial Park for anticipated additional railroad services. UNION PACIFIC plans to invest \$2M into their intermodal freight yard at the Union Pacific Dupo Intermodal Yard.This improvement is also supported by the \$42M I-255 Davis Street Ferry Road interchange reconstruction. GM announced it will be investing a total of \$1.5 billion in its Wentzville plant at I-70 with NS rail service which will retain approximately 4,000 jobs in the region.

### HOTSPOT SPOTLIGHT: RAIL DEVELOPMENTS

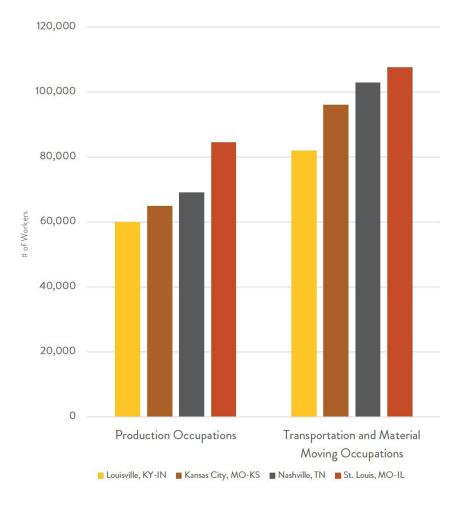
### THE ST. LOUIS METRO REGION IS THE THIRD LARGEST RAIL

HUB IN THE U.S., linking six Class I, local and short line railroads. The region serves all corners of the U.S. without the need for railroad interchange. Rail freight shipments within the St. Louis region can be placed directly on the BNSF and Union Pacific (UP) railroads for westbound transport, or on the Norfolk Southern (NS) and CSX for shipments destined east of the Mississippi River. The largest freight rail companies in the world recognize the importance of the St. Louis market and are investing in its growth potential. Both BNSF and Union Pacific are working on plans to improve and increase their freight capacity on both sides of the Mississippi river. Norfolk Southern (NS) services the General Motors (GM) facility located along the I-70 corridor in Wentzville which recently announced a large investment in the plant.

OCCUPATIONAL EMPLOYMENT	ST. LOUIS MSA		
& WAGE ESTIMATES	Annual Mean Wage	# Workers	
All Occupations	\$51,750	1,370,390	
All Transportation & Material Moving Occupations	\$38,100	107,640	
Transportation, Storage, & Distribution Managers	\$101,310	1,230	
Logisticians	\$78,550	2,170	
First Line Supervisors of Helpers, Laborers, & Material Movers	\$60,760	3,650	
Laborers, Freight Stock & Material Movers	\$34,770	25,470	
All Production Occupations	\$42,290	84,560	
First Line Supervisor, Production & Operating Worker	\$66,460	5,710	
Assemblers and Fabricators, All Other, Including Team Assemblers	\$40,390	8,830	
CNC Machine Tool Programmers (Metal & Plastic)	\$65,850	360	
CC Machine Tool Operators (Metal & Plastic)	\$42,440	2,230	
Machinists	\$50,470	3,560	
Welders, Cutters, Solderers & Brazers	\$43,270	3,080	
Helpers/Production Workers	\$33,140	1,740	

### INDUSTRIAL JOB-READY WORKFORCE STATISTICS

#### MSA COMPARISON TOTAL NUMBER OF WORKERS

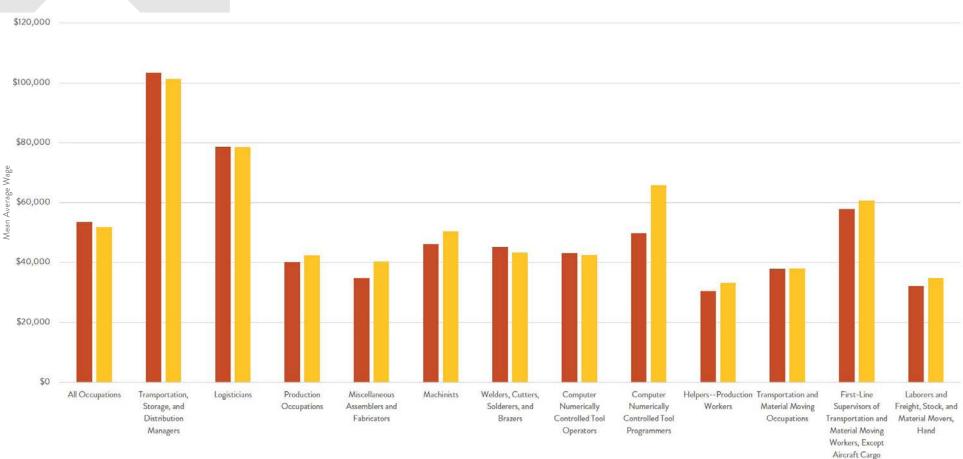


Source: May 2019 Metropolitan and Nonmetropolitan Area Occupational Employment and Wage Estimates https://www.bls.gov/oes/current/oessrcma.htm

### INDUSTRIAL JOB-READY WORKFORCE STATISTICS

#### MEAN AVERAGE WAGE COMPARISON

ST. LOUIS, MO-IL VS NATIONAL



Handling Supervisors

National 📒 St. Louis, MO-IL

### ST. LOUIS REGIONAL ADVANTAGES

#### **MODES OF TRANSPORTATION**



#### AMERICA'S SECOND LARGEST INLAND PORT

Northernmost lock-free/ ice-free access on the Mississippi River to and from the Gulf of Mexico, making the region the 2nd largest port for domestic tonnage, among all inland ports in the U.S.



#### FOUR INTERSTATES WITH NATIONAL ACCESS

The St. Louis region's system of interstates (I-70, I-44, I-55, and I-64) allow for one-day drive or less to major cities such as Chicago, Memphis, Nashville, Kansas City and Columbus.



The region includes two international cargo airports (St. Louis Lambert International Airport and MidAmerica St. Louis Airport) with rail access, foreign trade zones and developable land.



#### SIX CLASS I RAILROADS

National railroads providing connection to regional and global markets, including BNSF, CN, KCS, NS, CSX and UP, utilizing a single switching carrier through the Terminal Railroad Association of St. Louis.

#### **EXAMPLES OF RECENTLY FUNDED PROJECTS:**

\$42 MIL	I-255 / Davis Street Ferry Road Interchange (IL)
\$4 MIL	Earth City Access (MO)
\$600 MIL	I-270 from I-70 (MO) to Route 3 (IL)
\$115 MIL	Route 3 Access in St. Clair County (IL)

\$80 MIL Route 3 connector in St. Clair County
\$35 MIL I-70 Outer Road in St. Charles County - Partially funded (MO)
\$222 MIL TRRA Merchants Rail Bridge over the Mississippi River (MO/IL)
\$9 MIL Union Pacific Railroad Lenox Tower Replacement and Truck Realignment (IL)

### ST. LOUIS REGIONAL ADVANTAGES

#### LEVERAGE



#### JOB-READY WORKFORCE

The St. Louis region has the largest number of workers employed in manufacturing among comparatively sized Midwestern cities.



#### SPECIALIZED INDUSTRY

The bi-state area is home to international companies, leaders in aerospace, agriculture, metal manufacturing and recycling, logistics, chemical manufacturing and the automotive industry.



## LOGISTICS, 3PLs & MANUFACTURING

The region features a diverse range of companies such as Amazon, Boeing, AB InBev, Hershey's, Walgreens, Bayer, ADM, Procter & Gamble, Unilever, World Wide Technology, Bunge, Dial Corporation and General Motors.



#### AMPLE UTILITY CAPACITY

Both Missouri and Illinois enjoy competitive supply and access to electricity, water and gas, as well as regulated utility rates often below the national average.

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